



LAS VEGAS (BUSINESS WIRE) — Smart City has launched EventPath, a new way to connect convention centers to surrounding hotels by providing a wide range of communication solutions that enhance event experiences for convention exhibitors and attendees.

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Utilizing high-speed fiber connections, EventPath creates an integrated convention district network between a convention center and participating hotels in the surrounding area to provide events, exhibitors and attendees with a more effective way to communicate and conduct business.

Hotels that are part of the network provide the convention experience in their hotel and are able to offer a wide range of convention services such as:

- Remote registration to make event check-in more efficient. Integrated interactive digital signage providing real-time event information to hotel rooms.
- Integrated Wi-Fi between the convention center and hotel to provide a seamless browsing experience for attendees.
- Access to convention and booth resources from the tradeshow floor and hotel rooms.
- Videocasting and video conferencing extension.

The Orange County Convention Center (OCCC) in Orlando, Fla., recently became the first center to partner with Smart City to create an EventPath™ convention district network. The first participating hotel within the Orlando convention district network was The Peabody Orlando during the Healthcare Information and Management Systems Society (HIMSS) tradeshow in March.

Since the debut of EventPath in Orlando, 11 hotels have contracted with Smart City to create the Orlando convention district network.

With speeds up to a gigabit, EventPath™ utilizes the latest fiber technology to meet the needs of today's event demands with complete scalability and dependability. As a result, numerous events welcome the services and efficiency that the extended network provides exhibitors and attendees.

"The ability to now connect the convention center network to resources located at surrounding hotel properties opens up solutions that have never been available to us before, and greatly enhanced the experience of our attendees and guests," stated Debbie Dyson, director of exhibits and sponsorships for the National Training and Simulation Association.

As the first convention center to offer EventPath, the OCCC views it as a way to provide a unique event experience.

"Our clients, attendees and exhibitors will benefit from these integrated services connecting the center and participating hotels in the Orlando convention district," said Yulita Osuba, senior director of sales, marketing, event management and exhibitor services at the Orange County Convention Center.

Barb Bowden, general manager of The Peabody Orlando, added, "By connecting The Peabody Orlando to the OCCC, our guests will have a seamless experience providing improved efficiencies for convention attendees and improved value for meeting planners."

EventPath is a brand of Smart City and creates an integrated event network which makes conventions more effective, efficient and profitable. Founded in 1984, Smart City is the nation's largest provider of event technology in the convention industry, and a premier provider to the hospitality industry in the largest entertainment destinations. With corporate headquarters in Orlando and Las Vegas, Smart City provides clients with end-to-end technology solutions

providing unparalleled voice, video and data network engineering, security and guest/attendee support. Smart City also provides services to more than 5,000 trade shows at more than 35 convention centers nationally. For more information about EventPath, call 407-828-6222 or visit www.eventpathorlando.com.

