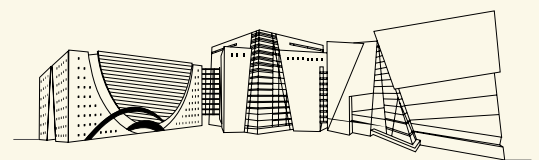


IGNITE IMAGINATION. ACCELERATE BUSINESS.

INSPIREDESIGN

AT WORLD MARKET CENTER LAS VEGAS

LAUNCHING FEBRUARY 1-3, 2010



AN EXCLUSIVE EVENT FOR PROFESSIONALS IN
HOSPITALITY AND HEALTHCARE DESIGN

IGNITE IMAGINATION.

Coming February 2010: an exclusive selling event that combines uncommon quality, value, flexibility and flair, to form a compelling new way for the hospitality and healthcare design industries to do business. Held in conjunction with Las Vegas Market, INSPIREDESIGN at World Market Center Las Vegas is a convergence of creativity and commerce, a fusion of new ideas and new opportunities to spark your imagination and ignite your success.





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ACCELERATE BUSINESS.

A superior selling venue in the hospitality industry's epicenter. A boutique-style, client-centric environment that's designed for business and geared for sales—with no exhibit restrictions and substantially lower costs across the board. High-quality access to the full range of design professionals, plus thousands of crossover buyers from Las Vegas Market. Perfect timing. Perfect setting. Perfect opportunity for business.

INSPIREDESIGN.



The Element of Exclusivity.

INSPIREDESIGN is a highly juried event, ensuring an environment that features the best in hospitality design. Your presence here elevates your brand and places you in the exclusive company of the industry's finest.

The Reach of a World-Class Event.

INSPIREDESIGN's location in the hospitality capital of the world—as well as its co-location with Las Vegas Market, means global exposure and direct access to international buyers, without the expense of exhibiting overseas.

A Wealth of High-Level Selling Opportunities.

Key decision makers from across the hospitality and healthcare design spectrum will be on hand to meet vendors and source products at INSPIREDESIGN's inaugural event. Use this exciting new opportunity to connect efficiently with: **Buyers from Leading Architecture and Design Firms | Purchasing Agents | Procurement Officers | Developers and Specifiers | Hotel and Property Owners | Designers and Buyers for Healthcare and Senior Living Complexes.**

The Beauty of Optimal Timing.

By taking advantage of INSPIREDESIGN'S February dates, you'll connect with buyers early in the year, when they're initiating new projects and budgets—and enjoy more first-to-market sales opportunities as a result.

The Benefit of Flexibility.

With virtually no restrictions on booth size, configuration or creativity, you are free to showcase and promote your hospitality design solutions exactly the way you want.

A Gathering of Industry Professionals.

Top designers, expert speakers and industry thought leaders will gather here to head up a series of free seminars and educational forums as part of the INSPIREDESIGN Conference. In addition, structured networking events to enhance relationships and facilitate business are planned as a key part of the overall market experience.

The Las Vegas Advantage.

Las Vegas, with its many hotels, restaurants, spas, high-rises and hospitals, gives you easy access to a huge cross-section of hospitality design professionals who live and work in the immediate area. And because the event is based here, show management can leverage its relationships to get you better deals from hotels, transportation companies and other suppliers, making participation easy, convenient and affordable.

The Essence of Value.

INSPIREDESIGN offers you a substantially lower cost structure than other shows—on everything from exhibit space to drayage to accommodations. You invest less and get more—more ROI, better cost-per-contact, more leads, more opportunities, more value.

“Every manufacturer in the hospitality design marketplace
can benefit from a new opportunity to meet quality buyers
in a cost-effective, flexible environment.

INSPIREDESIGN at World Market Center is that opportunity.”

— Paul Jones, Project Dynamics

INSPIRE CONFIDENCE.

INSPIREDESIGN will take place on the spectacular campus of World Market Center Las Vegas, the largest wholesale marketplace in the U.S. Powered by industry leadership and fueled by a far-reaching vision, this event will receive the support and promotion needed to establish it as the hospitality design industry's dynamic new venue.

Using proven strategies, hospitality design industry databases and World Market Center's global relationships, INSPIREDESIGN will be publicized aggressively through industry publications, electronic marketing, direct mail, key association support and more.

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Prime exhibit space now available.

Space is limited. Apply today.

Contact Gerald Seibel at 702.599.3056
or gerald.seibel@inspiredesignlv.com



IMAGINE. A COST-EFFECTIVE NEW HOSPITALITY DESIGN ALTERNATIVE TO IGNITE AND INSPIRE YOUR BUSINESS SUCCESS.

Co-Located with Las Vegas Market.

INSPIREDESIGN at World Market Center Las Vegas will be held February 1 – 3, in conjunction with the world's fastest-growing home furnishings Market. Las Vegas Market, with more than 1,500 showroom displays and 50,000 domestic and international attendees, gives INSPIREDESIGN exhibitors the benefit of incredible market synergy and a lucrative crossover audience that can't be tapped at any other event.

Being co-located with Las Vegas Market allows INSPIREDESIGN attendees the opportunity to take advantage of huge savings offered by a wide range of hotel partners as well as convenient transportation with complimentary shuttle service, and helpful, knowledgeable event staff onsite. In addition, designers comprise the fastest growing attendee segment at Las Vegas Market, ensuring these designers will also be onsite to take part in INSPIREDESIGN.

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It's Time for Something Different.

If you manufacture, sell or distribute any of the following products for hospitality environments, it's time to INVEST LESS AND GET MORE!
Accessories | Appliances | Bedding | Fabrics | Flooring | Furniture | Green Products | Lighting | Linens | Mattresses | Plumbing Bath Fixtures | Surfaces | Wallcoverings and more.

TO FIND OUT MORE ABOUT THE ADVANTAGES AND OPPORTUNITIES OF EXHIBITING AT INSPIREDESIGN, CONTACT:

Gerald Seibel, Director INSPIREDESIGN
702.599.3056 or gerald.seibel@inspiredesignlv.com

World Market Center Las Vegas is a \$1.1 billion integrated home and hospitality contract furnishings showroom and trade complex. The state-of-the-art campus showcases furniture, decorative accessories, gift, lighting, area rugs, home textiles and related segments, as well as the Las Vegas Design Center.



Partners:

**INTERIOR
DESIGN**

Hotel Business